COMMUNITY-BASED CHANGE
Principles & Practices

CORE PRACTICES

Listen to Learn
Be willing to listen
Listen without judgment

Engage to Mobilize
Engage around shared values and interests
Create multiple entry points for residents/stakeholders

Create Change
Create the change the community wants to see
Honor the pace of the community

Plan Together
Create vision
Develop plans and strategies, and seek opportunities for economic development

Celebrate & Reflect
Identify what works and what doesn’t
Adapt as needed

Skill Up, Branch Out
Learn needed skills
Build local relationships and networks

Center in Principles
Start with what you know; build on what you have
Keep the community at the center of the change process

SUSTAINING PRACTICES

Listen to all segments
Meet people where they are
Teach needed skills
Align the work throughout the community
Take unified action and invest in each other
Celebrate failures

Never stop listening
Engage those who are hard to reach, including resisting forces
Build regional, state and national relationships and networks
Plan for long-term sustainability
Stay involved over the long term
Have courage to sustain, transform or let go

Be profoundly inclusive
The community must lead and guide the change

Ford Institute for Community Building

Version 1.0, August 10, 2015 • Facilitated by: Roque Barros and Max Gimbel