Are You ...

- taking action to make things better in your rural community?
- energized to move your community efforts forward?
- looking for additional resources and partners?

If so, the Ford Institute for Community Building wants to learn about the work and explore ways to support your efforts.

What We Do

The Ford Institute for Community Building helps foster vital rural communities in Oregon and Siskiyou County, Calif., by supporting residents and groups building their community’s future. We work with communities as they deepen connections, strengthen capacity, take community-led action and foster a community building culture.

The Ford Institute follows the Community Building Principles and Practices outlined in our Community Building Approach (graphic to the right). We’ve listed some examples of work we support:

### Deepening Community Connections

- Building supportive, caring and lasting relationships among people and across groups
  - Bridging community conversations in Sisters, Oregon, around community differences. Ford Institute supporting local resident engagement, providing coaching and funding for listening, events and coordination.

### Strengthening Community Capacity

- Building and using community talent, knowledge and resources to shape the community’s future
  - Latino community group engagement in Molalla, Oregon. Learning to share its voice with local government. Ford Institute supporting capacity building and engaging local residents in issues that impact them directly.

### Taking Community-led Action

- Making things happen, implementing plans and sustaining effort
  - Implementation of the Illinois Valley’s 2020 vision and strategic plan. Ford Institute providing coaching and funding for planning, coordination, capacity building and regional networking and evaluation.

### Fostering a Community Builder Culture

- Being united, inclusive and hopeful for the future of the community
  - Equity group in Malheur County, Oregon, working to support a culture of hope in the region. Ford Institute is supporting coaching, consulting and planning.
What We Believe
The work starts with being hopeful and humble. Everyone has a role to play in community building. Real and lasting change wells up from the community. The community is best positioned to know its own needs. This work takes time and it’s worth it.

Whom We Work With
We work directly with people like you: rural residents and organizations at all stages of their community work. Groups who build on community energy, generate momentum, create hope, work inclusively and across sectors to make good things happen. These efforts include work on big or small projects, ones that are well established or just getting started, ones that look at just one part of community life and others that are comprehensive. It’s all important community building work, and we see everyone as community builders.

Resources We Can Provide
We can help support your efforts through coaching and mentoring, connecting you to related efforts and resources, providing funding for your gatherings, coordination, trainings, communications and more. We also can help connect you with other departments and programs at The Ford Family Foundation.

If You Are Interested
Share a bit about the community building effort you are working on with us via email or phone, and we’ll figure it out together. Just give us a short description of what you are up to and why it feels important. That’s all it takes. From there, we’ll learn, plan and develop next steps together. We have Field Coordinators located throughout rural Oregon and Siskiyou County, California, and a team based in Roseburg. Feel free to reach out to one of our staff to discuss your efforts:

Crystal Aston: Siskiyou County, Calif. caston@tfff.org, (530) 925-6106
Denise Bacon: Clackamas, Lincoln, Marion, Polk, Tillamook, Yamhill counties dbacon@tfff.org, (503) 840-5023
Laura Isiordia: Latino communities throughout rural Oregon and Siskiyou County lisiordia@tfff.org (503) 710-1317
Katie Jameson: Klamath and Lake counties k jameson@tfff.org, (541) 591-0759
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For all other counties: Yvette Rhodes Ford Institute Program Associate (541) 957-2571, yrhodes@tfff.org

The Ford Institute for Community Building is one of five departments of The Ford Family Foundation.