

The Ford Family Foundation Visual Arts Program

Hallie Ford Fellowships

Career Opportunities

Residencies

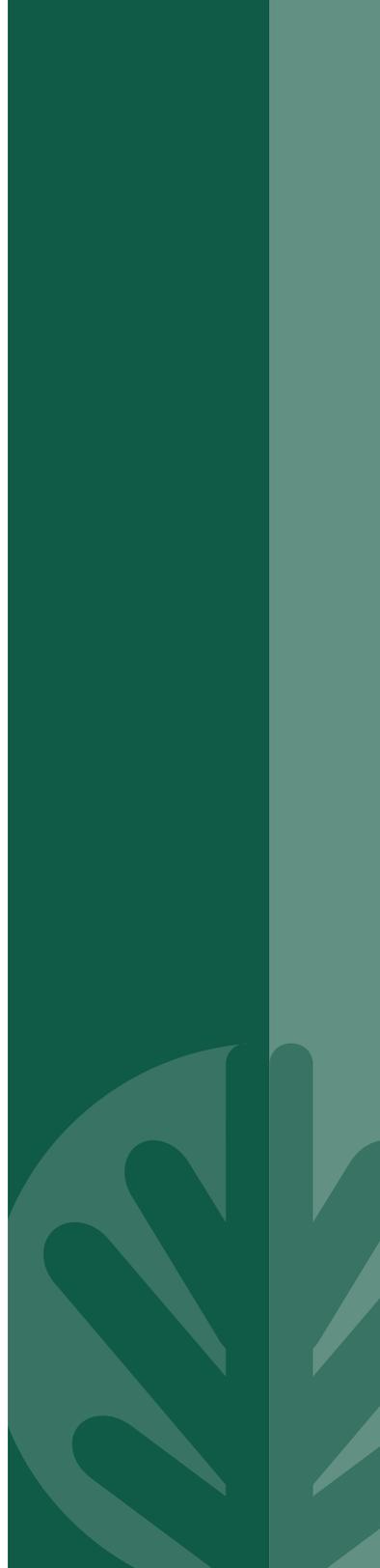
Curator + Critic Engagement

Exhibition + Documentation

Capital Projects

LOOKING AHEAD TO 2020 AND BEYOND

The Ford Family Foundation Visual Arts Program begins its 11th year in 2020, reaffirming its support of Oregon visual artists with established high-quality practices and potential. The program also supports institutions that comprise the state's visual arts ecology and bolster artists' ongoing excellence.



The Ford Family Foundation Visual Arts Program

OVERVIEW

The Visual Arts Program honors the late Hallie Ford, co-founder of The Ford Family Foundation, who left a legacy based on an interest in and a lifelong support of the visual arts. It helps Oregon's most promising, established visual artists actively pursue their work. It's also about enriching Oregon's visual arts ecology by growing centers of excellence.

The program, at times in collaboration with state and national partners, supports creative-work time and space, provides resources to artists at a crossroads in their practice, and makes investments in Oregon visual arts institutions.

In 2020, the six-element program will offer an expanded definition of the visual arts discipline. It will cover a broad array of practices that are intended to be experienced primarily in an installation environment.

THE SIX ELEMENTS

Hallie Ford Fellowships

The Hallie Ford Fellowships, the flagship element, will return to the tradition of **three recipients per year** with an increased award of **\$35,000** in recognition of the escalating costs of creative endeavors. The program also will shift from presenting touring group exhibitions of Hallie Ford Fellows to more individual support, beginning with an artist monograph published for each Fellow.

National recognition, exhibition opportunities and sales are paramount in today's global market. To acknowledge this reality, a fund will support **exhibitions of the work of Hallie Ford Fellows outside of Oregon**. In addition, The Ford Family Foundation will join the **United States Artists' Ambassadors Program** to bring more awareness of Oregon artists to the nomination body of this prestigious national award.

The Visual Arts Program remains committed to supporting **historically underrepresented artists**. Of the 35 artists awarded Hallie Ford Fellowships during the program's first ten years, 23 were underrepresented (women, people of color and/or LGBTQA). At the time of award, 20% were non-Portland based, 57% were not represented by an Oregon dealer, and 46% had no gallery representation at all.

The Visual Arts Program understands that practice is taught, learned, shared and celebrated in different ways across cultures. In support of that understanding, a new partnership with the **Native Arts & Culture Foundation** will begin in 2020.

Career Opportunities

The Foundation has increased both the overall amount dedicated to this element and the maximum award level. The program will continue its partnership with the **Oregon Arts Commission** to award grants up to \$9,000. These funds will be accessible by visual artists with five years of practice, regardless of age.

The Visual Arts Program also will offer **professional development opportunities** for artists. These programs will be delivered through existing arts service organizations and by **Creative Capital**.

Residencies

Statewide and national artist residency programs will continue to provide artists with much-needed continuity of time, focus, inspirational settings and new networks of influence. Selection of partners will occur in late 2019. In 2020, the residency environments may include **new urban locales**.

Curator + Critic Engagement

Curator + Critic Engagement will continue to be offered in collaboration with the University of Oregon, Pacific Northwest College of Art, Portland State University and Reed College. A **year-round calendar** of visiting arts professionals for studio visits statewide, public lectures and other forms of community engagement will be presented.

The Visual Arts Program also supports the important work of arts writers and curators in Oregon, with **convenings and commissioned arts writing**, which will be published by the Oregon Visual Arts Ecology Project and others.

Exhibition + Documentation

Support to presenting institutions expands in 2020 to spaces including artist-run and other organizations without 501(c)(3) status. This shift directly responds to the loss of critical visual arts exhibitors in Oregon, while also recognizing a history of **artist-led endeavors**. Awards up to \$50,000.

Capital Projects

Grants of up to \$50,000 will be awarded for **improvements and expansion** of studio, exhibition and storage space at key Oregon visual arts institutions.