Early Childhood Funding

Funding Trends and Leveraging Opportunities
Objectives

1. Deepen understanding about early learning funding sources
2. Provide updates about state and federal funding trends
3. Share and discuss opportunities for local action to leverage and draw down funds
Presenters

- **Christy Cox**, Senior Program Officer, The Ford Family Foundation
- **Bea Kelleigh**, Vice President, Dovetailing Consulting (Moderator)
- **Dana Hepper**, Director of Policy and Programs, Children’s Institute
- **James Barta**, Strategic Director, Children First for Oregon
## Sources of Early Learning Funds

### Early Childhood Funding Matrix

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Granting Agency</th>
<th>State Lead</th>
<th>Total Funds</th>
<th>Federal Funds</th>
<th>Oregon Funds</th>
</tr>
</thead>
</table>
The Big Picture

- The Good News
- Federal Tax Bill
- Cascading Effect
- Oregon State Budget
Sources of Early Learning Funds

- **Federal funds**
  - Supplemental Nutrition Food (SNAP)
- **State funds**
  - Early Learning Hubs, Relief Nurseries
- **Federal and state**
  - Oregon Pre-Kindergarten
Funding Trends and Opportunities

Program Examples

- Greatest change
- Opportunities for action
Overview

- Fewer uninsured children - Including Coos and Douglas Counties
- Access to health care has increased in 33 of Oregon's 36 counties
- Cover All Kids implementation begins January 1
Funding

- CHIP & Oregon Health Plan (Medicaid)
  - Complex funding formulas
- Expanded Medicaid population was federally funded
  - But federal funding is dropping
- 2017’s HB 2391 (Provider Assessment)
  - Will allow Oregon to continue funding expanded Medicaid population
Children’s Health

Opportunities for Action

- CHIP renewal - pending in Congress
- CHIP will continue through April in Oregon
- The Governor’s office is collecting CHIP stories to share on social media
- Measure 101 is asking voters if Oregon should continue providing coverage to the expanded Medicaid population
Overview and Funding – Part 1

- Two separate divisions administer child care subsidies:
  - Early Learning Division handles licensing
  - Self Sufficiency of DHS makes subsidy payments
- Federal Child Care and Development Fund (CCDF) funds almost two-thirds of state child care subsidies
Overview and Funding – Part 2

- Periodically a wait list is created.
- A surplus of funds remained in the ERDC budget this past biennium
- ERDC slots were cut
  - Due to surplus– leading to cuts
  - New federal regulations (enacted in 2016) require more oversight
Child Care
Employment Related Day Care

Opportunities for Action

- Less than 20% of eligible families are enrolled in ERDC
  - Many don’t know if program is open
  - Lack of providers
  - Slow reimbursements and background checks delay providers
- SPARK rating improves reimbursement rate
Overview

- Childcare workforce includes parents and neighbors watching kids in their home to childcare center and Head Start directors.
- A ready workforce can be foundational to supporting child development and accessing funding to serve more children.
- Positive, rich interactions between children and the adults in their life is the foundation for early brain development.
Child Care Workforce

Funding

- Professional Development Consortiums and federal higher education grants
- Quality Improvement Specialists
- SPARK Incentive Payments
- Oregon Mentor Program

*These investments pave the way for*

- Childcare Subsidy
- Head Start
- Preschool Promise
Opportunities for Action

- Target outreach to Family, Friend, and Neighbor childcare providers for parenting education classes
- Work with OAEYC or childcare unions to support initial steps toward fingerprinting, licensure, SPARK portfolio
- Expand efforts to provide scholarships, alternative pathways, and cohorts to earn college credit – include high school students?
Numerous programs must work together:

- ERDC, Head Start, Relief Nurseries
- Home Visiting, WIC
- Housing: Section 8, EHA and SHAP
- Oregon Domestic and Sexual Violence Services (ODSVS) Fund
- Oregon Health Plan (Medicaid)
- Tax Credits: EITC and Dependent Child Tax Credit
- Cash assistance: SNAP and TANF
Family Self-Sufficiency

Funding

- Federal Tax Credits for low income families
- Oregon Self-Sufficiency programs
  - Employment Related Day Care
    - Federal and State
  - Food (SNAP)
    - Federal funds, state administers
  - TANF
    - Federal block grant & state maintenance of effort
Opportunities for Action

- ERDC - Raise awareness (families & providers)
- EITC - Help families to learn their eligibility & to file for tax credits
  - (efile - https://www.efile.com/do-i-qualify-for-the-child-tax-credit-who-is-eligible/)
- Soon, ONE Eligibility System for self-sufficiency programs, Oregon Health Plan, other programs
Overview - Head Start/Oregon PreKindergarten

- Most families must earn 100% FPL or below
- Mix of ½ day and school day programs
- Must be designated Head Start, Tribal Head Start, or Migrant Head Start provider
- Minimum requirements for educator qualifications
- State & federal funding for about 12,000 children (approximately 60% of eligible)
Overview - Preschool Promise

- Expands eligibility to 200% FPL
- Establishes a school-day preschool program in Oregon
- Requirements for educator qualifications and salary over time
- Head Starts, schools, and community-based preschools can all receive funds through Hubs
- State funding for 1300 children
## Annual Funding by program, 2016-17

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>STATE FUNDING</th>
<th>FEDERAL FUNDING</th>
<th>FUNDING PER CHILD</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPK Head Start</td>
<td>$70 million</td>
<td>$58 million</td>
<td>$8,500-$10,500</td>
</tr>
<tr>
<td>Preschool Promise</td>
<td>$17 million</td>
<td>$0</td>
<td>$11,000</td>
</tr>
<tr>
<td>Special ed (ECSE)*</td>
<td>$75 million</td>
<td>$28 million</td>
<td>$7,000</td>
</tr>
<tr>
<td>K-12 (2014-15 funding)</td>
<td>$3.66 billion+</td>
<td>$561 million</td>
<td>$11,000</td>
</tr>
</tbody>
</table>

*Not all children eligible for ECSE receive preschool services, and some receive preschool through other funding streams.
Opportunities for action

- Continue to build local, supported early childhood programs and educators to prepare for future funding for preschool.
- Provide time for professional development and relationship building for preschool teachers in the region.
- Invite local decision-makers in to see first hand the impact of local preschools in your community.
Most children in Oregon are not in preschool.
THANK YOU!

Webinar Available Online:
- Go to CYF Resources page of www.tfff.org website

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