Early Childhood Funding

Funding Trends and Leveraging Opportunities
Objectives

1. Deepen understanding about early learning funding sources.
2. Provide updates about state and federal funding trends.
3. Share and discuss opportunities for local action to leverage and draw down funds.
Presenters

- Christy Cox, Senior Program Officer, The Ford Family Foundation
- Margot Grant-Gould, Policy Director, First 5 Association of California
- Bea Kelleigh, Vice President, Dovetailing Consulting
- Stacy Lee, Managing Director, Early Childhood Project Integration, Children Now
# Sources of Early Learning Funds

## Early Learning Funding Matrix

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Granting Agency</th>
<th>State Lead</th>
<th>Total Funds</th>
<th>Federal Funds (if used in state programs)</th>
<th>California Allocation including Tribal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CALIFORNIA - CHILD CARE</strong></td>
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<td></td>
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<tr>
<td>NOTE. Overall spending on Child Care and Preschool is $3,698 Million. This includes: Prop 98 - General Fund ($1,694 M) Non-Prop 98 General Fund ($983 M), Federal CCDF ($639 M) and Federal TANF ($383 M).</td>
<td></td>
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</tr>
<tr>
<td>Non-Direct Service Programs</td>
<td>California Department of Education</td>
<td>California Department of Education</td>
<td>$137,796K</td>
<td>$63,198</td>
<td>$74,598</td>
</tr>
<tr>
<td>CA - Child Care Facilities Revolving Fund</td>
<td>CA DOE</td>
<td>CA DOE</td>
<td>2016-2017 year: $10,600,000</td>
<td>2016-2017 year: $10,600,000</td>
<td></td>
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</table>
The Big Picture

- The Good News
- Federal Tax Bill
- Cascading Effect
- California Outlook
Sources of Early Learning Funds

1. **Child Care Subsidies**
   - Federal and state

2. **Head Start, Tribal Head Start & Early Head Start**
   - Federal funds

3. **State Preschool**
   - State funds
Funding Trends and Opportunities

Program Examples

- Greatest change
- Opportunities for action
Siskiyou ranks 52 out of 58 CA counties on oral health for young children (0-3) who have visited a dentist in the past year. See [http://pub.childrennow.org/2016/](http://pub.childrennow.org/2016/)

New data available from DHCS, can disaggregate by race, ethnicity for each county

**Funding Sources**

- Talk to school districts – oral health/disease is the leading cause of missed school days; LCFF, resolutions, campus health services
- MCAH, CA pilots and federal funding opportunities
Family Self-Sufficiency (EITC and Dependent Child Tax Credits)

Earned Income Tax Credits - Working families
- State and federal funds
- Benefits families and local economies

<table>
<thead>
<tr>
<th>Number of Qualifying Children</th>
<th>Single, Head of Household or Widowed</th>
<th>Married Jointly Filing</th>
<th>Federal EITC Max Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>$14,880</td>
<td>$20,430</td>
<td>$506</td>
</tr>
<tr>
<td>1</td>
<td>$39,296</td>
<td>$44,846</td>
<td>$3,373</td>
</tr>
<tr>
<td>2</td>
<td>$44,648</td>
<td>$50,198</td>
<td>$5,572</td>
</tr>
<tr>
<td>3 or more</td>
<td>$47,955</td>
<td>$53,505</td>
<td>$6,269</td>
</tr>
</tbody>
</table>

Potential Actions – Spread the word and help families file for benefits
- EITC - Department of Social Services: [http://www.cdss.ca.gov/Earned-Income-Tax-Credit](http://www.cdss.ca.gov/Earned-Income-Tax-Credit)
- Child Tax Credit: (efile - [https://www.efile.com/do-i-qualify-for-the-child-tax-credit-who-is-eligible/](https://www.efile.com/do-i-qualify-for-the-child-tax-credit-who-is-eligible/))
CalFresh

- Helps families buy healthy foods
- Brings revenues into local grocery stores

1. **CalFresh Outreach** - Promotes CalFresh and assists families with applications
   - Actions - Contact First 5 Siskiyou.

2. **SNAP ED** - Promotes good nutrition and physical activity.
   - Actions - Encourage child care and schools to participate. Contact: Diana Smith Siskiyou County SNAP ED Director (520-841-2161)
In 2015-16, counties returned $200 M (9%) of child care funding to the state.

Siskiyou returned: $380,000 (14.5%):
- **CSPP = $116,000** (9.2% in Siskiyou VS. 13.5% statewide)
- **CA Alternative Payment (AP): $253,000** (32.5% in Siskiyou VS. 11.5% statewide)
- **CalWORKs Stage 3 (AP): $11,000** (11.5% in Siskiyou VS. 2.8% statewide)
Child Care and State Preschool
Child Care Revolving Loan Fund

- Provides funds to renovate, repair, or purchase relocatable, child care facilities
  - Provides interest free loans (must be repaid within 10 years)
  - Eligible in Siskiyou - Office for Education, 3 school districts and two non-profits.
- Potential Action: Partner with eligible entities to access these funds
Child Care
Foster Care Bridge Program

- New in 2017 - $31M (Senate Bill 89)
  - Emergency child care vouchers
  - Child care navigator,
  - Trauma-informed training/coaching
- County Child Welfare Departments
  Apply (voluntary)
- Siskiyou amount (if applied) -
  ~ $35,458
- If not, consider for next year -
  Letter to counties likely in Spring
3% of families who may benefit receive home visiting
Up front investment a challenge, despite strong evidence of outcomes and cost savings
Requires a local plan/vision, systems to refer clients and coordinate data – Siskiyou HV Collaborative, LA County
Local coordination and planning improves chances for other funding at local, state, federal levels

Funding Sources
- Advocacy for expanded funding, CA state funding
- Learn from other counties: County HV Snapshots available on Alameda, Santa Clara, Orange County and San Mateo County
  [Link](https://www.childrennow.org/files/7315/0059/1420/CN-HV-SantaClara-7-20-17_noref.pdf)
- San Joaquin County example
New Funding Opportunity (Prop 64)
  - Controversial, but could make a big difference in local revenues

Starting January 1, counties and local jurisdictions can levy taxes marijuana

So far two counties have dedicated a portion of local marijuana taxes to early learning
  - Humboldt County
  - Santa Cruz County
THANK YOU!

Webinar Available Online:
- Go to CYF Resources page of www.tfff.org website

Presenter Contact Information:
- Christy Cox - ccx@tfff.org
- Linda Asato - lasato@rrnetwork.org
- Margot Grant-Gould - margot@first5association.org
- Stacy Lee - sleetChildrenNow.org
- Bea Kelleigh - bea@dovetailing.us